

Fellow shareholders,

The purpose of this message is to bring you up to date with a recent change at Eye Co.

Company Secretarial.

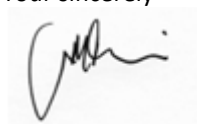
Eye Co's long-standing Director and Company Secretary, **Steve Davidson**, chose to resign from Eye Co and we wish to thank Steve for his professional and invaluable contributions to the development of this business for well over a decade. The Board wishes Steve well in his future endeavours.

We are very pleased to welcome **Graham Harris CA** who has agreed to assume the role of Chief Financial Officer (CFO) and Company Secretary with immediate effect.

Graham brings 37 years' experience as CFO, with 17 of those years at EMI Music, 2 years at Time Inc Publishing Australia and the last 18 years with the ICF Holdings Group in Australia. Graham has proven CFO leadership skills across diverse business streams and augmented by 17 years as Company Secretary for ICF, which covered all elements of board governance, regulatory compliance and multiple transactions around shareholders and acquisitions. He is respected by auditors and boards for leading strong teams and delivering transparent financial and governance control.

This is a critically important role for our business ensuring that we comply with Corporations Laws as well as the various statutory requirements of the ATO and ASIC. Graham also brings invaluable M&A experience to Eye Co.

Your sincerely



Emeritas Professor Jan Provis PhD
Chair

7 May 2024